



Digital Experiences
Made Better.

Troon's
Product Requirements Document

Your Blueprint for Success

Planning for Success.

You wouldn't build a high rise without a plan. That's a recipe for disaster (literally). Don't leave your digital vision up to chance, either.

Troon's PRD (Product Requirements Document) is an industry-leading tool that sets your custom software development project up for success from discovery to delivery. Like a great blueprint, the PRD captures the essence of your product vision and meticulously maps out the journey from concept to completion.

Troon's PRD starts every project on the right foot with:



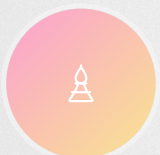
Synergy

Your team and ours will be on the same page with every aspect of your project articulated and agreed on.



Saved time and money

By planning well from the outset, you'll avoid costly mistakes, misunderstandings, and avoidable delays.



Scalable solutions

With a PRD in hand, accurate estimates will help you use your budget efficiently while considering future possibilities — minimizing the risk of accumulating technical debt.



Possibilities Brought to Life.

Our PRDs are rich in detail to ensure all the aspects, from macro to micro, are taken into account, articulated, and agreed upon.



A PRD, like any good blueprint, isn't just for the contractor. It's for every person involved in the process offering the agreed-upon, single source of truth for all aspects of the project build.

That means everyone has **the same vision, the same plan, and the same expectations.**



Reduce Margin Of Error



Increase Efficiency



Protect Your Budgets



Clarify Communication

Filled with accurate, transparent data, the Troon PRD sets out exact technical requirements, the parties responsible, timelines, and the anticipated results.

Inside the PRD.

The length will vary by project, but each PRD is a full representation of each element of your project.



Inside the PRD.



Product Infrastructure Considerations

To begin a project well and grow your custom software solution, we start by selecting the right platform, ensuring tool integration, and building for scalability, looking at the big picture before delving into details.



Tech Stack Recommendations

Use the right technology for the right solutions. Our team takes the full scope of your product requirements into account when selecting the technology that will do the best work for you now, and into the future.



Buy vs. Build Suggestions

In light of the vast technologies available, a custom build is not always the right solution. Our team explores all the options, bringing back relevant information and data for you to make informed decisions of when to buy a software product, and when to build your own.



Cost Of Ownership

Knowing what a product will cost in the long run, especially as we build sustainable and scalable solutions, is vital. We include this often hidden cost up front, so you know exactly what to budget.

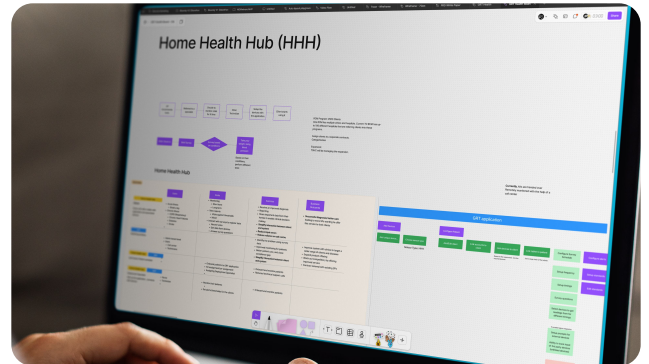


Inside the PRD.



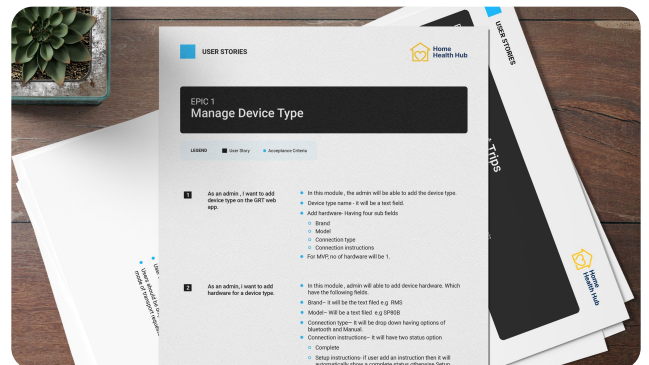
Product Roadmap

Visualize your rollouts with corresponding functionality all laid out in one, clear, easy to follow process.



Epics, User Stories and Acceptance Criteria

Custom software builds can require countless epics and user stories. Addressing each is a crucial part of the process to ensure that all functional and nonfunctional requirements are included.



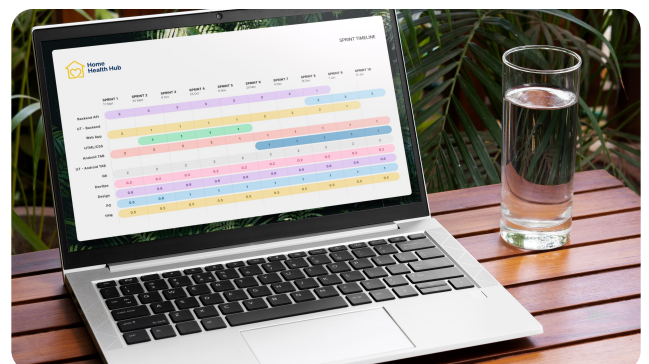
Wireframes

Lo-fi, or low-fidelity, designs articulate the main functionality of your product—as many as are needed.



Sprint Timelines

Timing is everything, and our PRD outlines what you can expect, and when, for each element of your product.



Inside the PRD.



Exclusions

While it would be nice to do it all, there are limits to every project named in here



Pricing

Our estimates are built on Epics and User Stories, creating clarity between what you need and how much it will cost.

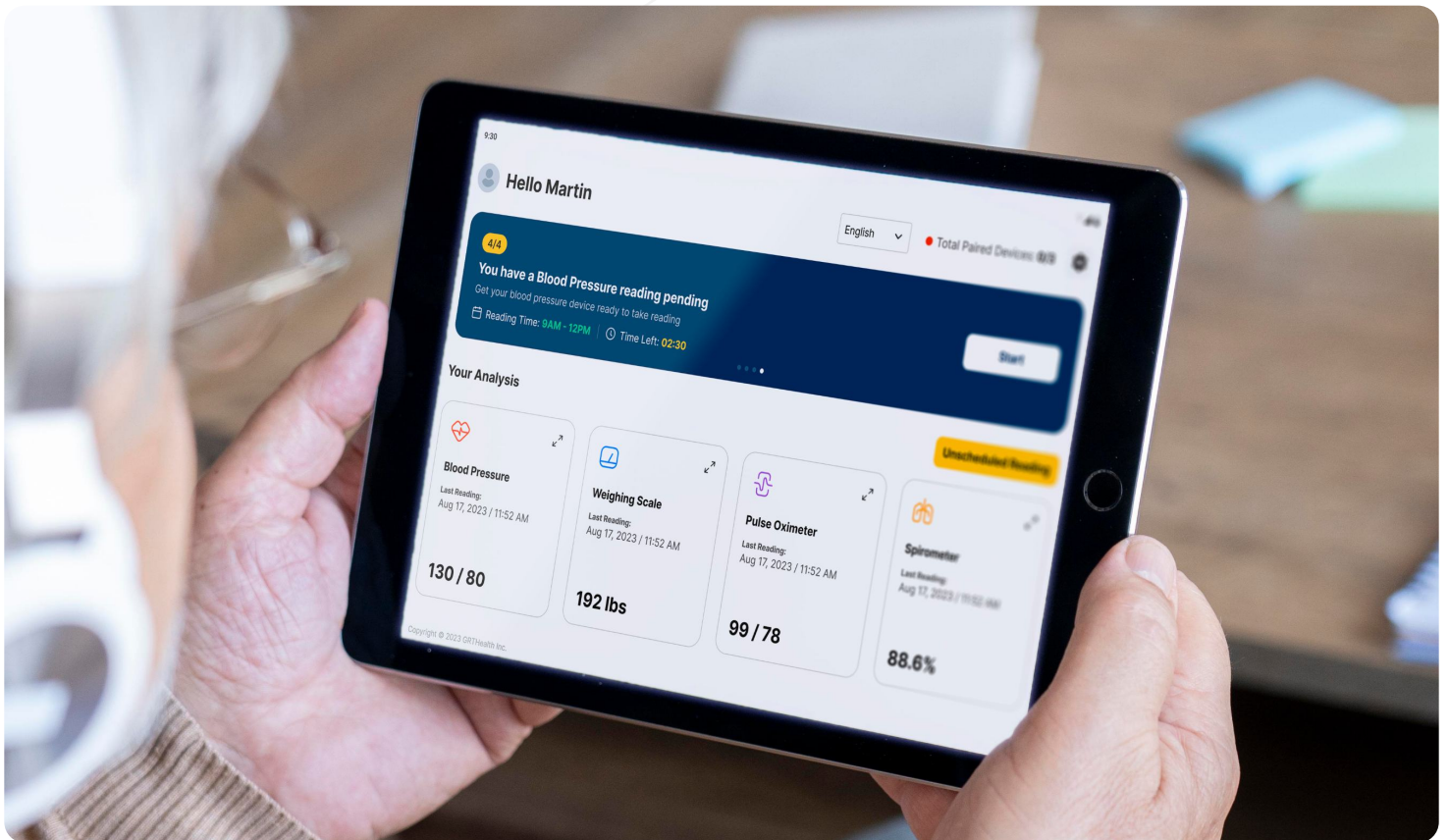


Your Expert Team

You want the right team doing the right work. The expansive and in-depth discovery of the PRD ensures you get those with the know-how bringing your vision to life.



Inside the PRD.



Troon built GRTHealth's industry-leading remote patient monitoring solution. All of our custom software builds begin with our meticulous PRD, defining system architecture, user flows, and key components. That meant GRTHealth, when the time was right, could efficiently scale their product without accumulating technical debt. Today, their platform supports over 22,000 patients nationwide.

Let's Build It.

PRDs are critical to project success; that's why we put the effort in up front to understand your project, get the plan right, and build it effectively. Troon's PRD ensures that we are fully aligned and ready to make your vision a reality.



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